



For more information, visit: [www.blackberry.com/appworld](http://www.blackberry.com/appworld) or to download BlackBerry App World directly from your BlackBerry® Browser, visit [mobile.blackberry.com](http://mobile.blackberry.com)

1. Requires activation with data plan.
2. Not all BlackBerry service plans include Internet browsing.
3. For a complete list of supported media file formats, visit [www.blackberry.com/go/mediafiles](http://www.blackberry.com/go/mediafiles)
4. Applications stored in your My World folder can be re-installed to the currently active BlackBerry® smartphone an unlimited number of times, and may be moved to a different active BlackBerry smartphone up to three times per year without a requirement to re-purchase the application. Unlimited re-installing is only available on one BlackBerry smartphone at a time.
5. Additional network charges may apply to download applications from your My World folder.

Additional terms and conditions may apply to goods and services. Pricing and availability may change without notice.

Check with your service provider for roaming arrangements, service plans and supported features and services.

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A World of Possibilities

# BlackBerry App World



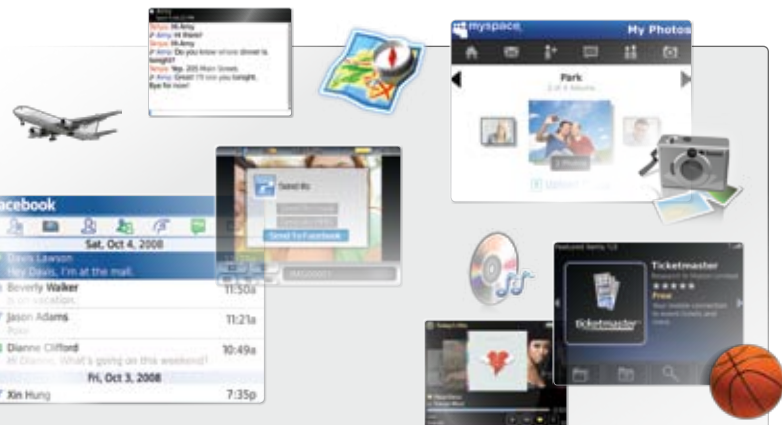
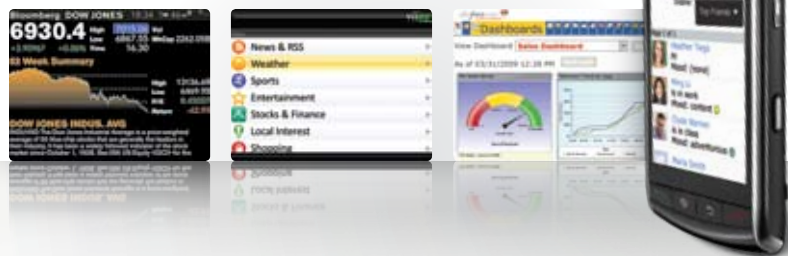


## Welcome to BlackBerry App World.

Now you can find tons of great apps designed for your BlackBerry® smartphone in one convenient place – BlackBerry App World™ storefront. Personalize your BlackBerry smartphone with games, social networking, personal productivity apps and so much more. Put more of your life on your BlackBerry smartphone.

## Lots of great applications to choose from.

Whether you're looking for celebrity gossip, home automation apps, the latest stock quotes, time and expense tracking tools or weather updates, you can find a world of apps to personalize your BlackBerry smartphone and take your whole life with you, virtually anywhere you go.<sup>1,2</sup>



## An experience like never before on your BlackBerry smartphone.

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## Your own personal storage folder on BlackBerry App World.

Whether you delete an app accidentally, upgrade to a new BlackBerry smartphone or just need a place to hold all of your apps, you have the ability to re-install your apps over-the-air as you need them at no additional cost.<sup>4,5</sup>



## Browse and download apps in a few easy clicks.

BlackBerry App World provides an easy payment option through PayPal so you can browse and download in a few easy clicks.



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